8 1 (2006)

*

<Abstract>

An Exploratory Study on Living Satisfaction of Korean in Latin America

International migration has been increased day by day. But few research has been carried on Korean in Latin America. So, this study focused on living satisfaction of Korean in Latin America. Results are as follows; Enjoyment of local culture has impact on living satisfaction, and living satisfaction has impact on re-migration, renunciation of nationality, identity, education of children and so on. Therefore, the authorities concerned and business keep it in mind that raising living satisfaction of local country is important more than anything else.

[Key Words: Living satisfaction / Korean in Latin America / Multiculturalism / Identity / Re-migration]
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(Berry and Parasuraman 1991; Zeithaml 1998).
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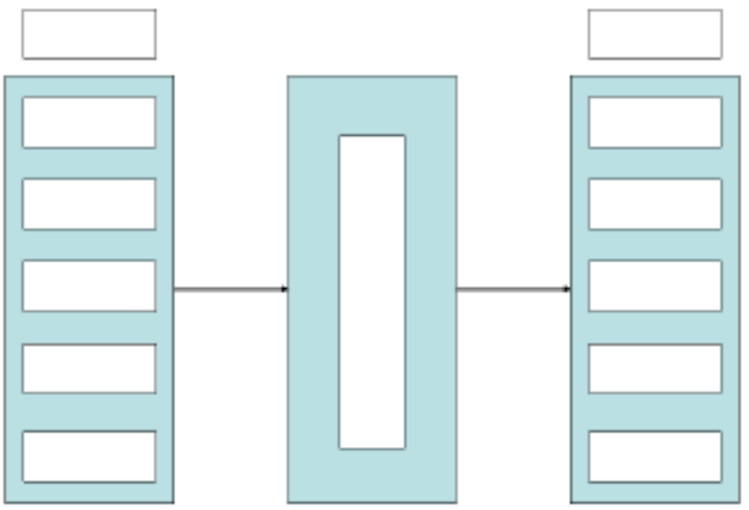

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		28.6%	44.4%	54.4%	39.5%	44.6%
		14.3%	11.1%	19.3%	37.2%	23.8%
		3.43	3.67	3.84	4.05	3.83

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Bonferroni			-.24	.36	1.000	-1.20	.73
			-.41	.23	.450	-1.03	.20
			-.62	.24	.068	-1.26	.026
			.24	.36	1.000	-.73	1.20
			-.18	.32	1.000	-1.04	.69
			-.38	.33	1.000	-1.27	.51
			.41	.23	.450	-.20	1.03
			.18	.32	1.000	-.69	1.04
			-.20	.18	1.000	-.69	.28
			.62	.24	.068	-.026	1.26
			.38	.33	1.000	-.51	1.27
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(Churchill 1979).

Cronbach Alpha ,

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-	.849	.129	-.078
-	.008	.557	.470
-	.210	.605	.198
-	-.154	.757	-.047
-	-.154	.694	.238
- /	.126	.371	.559
-	-.077	-.221	.815
-	-.018	.299	.592
- TV	-.148	.264	.575
	2.890	2.149	2.043
%	24.1%	17.9%	17.0%
Cronbach Alpha	0.8446	0.6808	0.6318

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		75.0%	84.9%	81.7%
		16.7%	12.8%	14.0%
		83.3%	87.2%	86.0%
		75.0%	60.6%	64.6%
		25.0%	39.4%	35.4%
		92.5%	96.5%	95.2%
		7.5%	3.5%	4.8%
, ,		21.6%	40.7%	34.7%
		43.2%	30.9%	34.7%
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